



ACCADEMIA DI BELLE ARTI
DI VERONA

A.I.R. CAMPO



OPEN CALL A.I.R. CAMPO

A project created by the Academy of Fine Arts, Verona
In collaboration with Fondazione Campo

curated by Marta Ferretti

2017



Fondazione Accademia di Belle Arti di Verona

Recognized by administrative order in the city of Verona 10/17/22-registered by all legal entities at n. 230/P

C.F. e P.IVA: 04093500231 – Via C. Montanari, 5 – 37122 Verona (Vr) Tel.: 045 8000082 Fax: 045 8005425

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AIR CAMPO is an artist in residence program located in Campo di Brenzone, a medieval town overlooking Lake Garda in the Province of Verona, organized through the Academy of Fine Arts, Verona, in conjunction with Fondazione Campo.

AIR CAMPO offers a space for research, discussion, and the pursuit of artistic excellence, with the aim of supporting young artists, emphasizing international exchange and proposing new connections with the territory through the work of its participants.

Artists selected for the 2017 edition will be asked to reflect on the themes of wonder and amazement, each creating an original piece in the town of Campo during the term of residency. The selected artists will also have the opportunity to work with Elena Mazzi (Reggio Emilia, 1984), an Italian internationally known visual artist. The aim will be to develop, discuss and critique projects offered by the participants for eventual on-site installation.

Applications are welcome from visual artists, without limitations on technique or approach, over the age of 18 and originating from the Academy of Fine Arts, Verona, or from art schools outside the country.

Applications must be submitted no later than 12:00, the 2nd of May 2017, at e-mail: aircampo@accademiabelleartiverona.it.

To submit a valid application refer to the attached form and follow the procedure in every detail.

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I. ORGANIZERS

THE ACADEMY OF FINE ART, VERONA

works towards promotion and dissemination of knowledge in the arts and of the cultural history of the city of Verona and its territories, contributing to the protection and enhancement of artistic and cultural heritage.

FONDAZIONE CAMPO

works towards investment in the territory for the territory's sake, for a positive return in image and quality of life through a touristic-cultural-spiritual offering.

2. PURPOSE

AIR CAMPO began with the goal of promoting young artists; focussing on concrete opportunities for professional growth and cultural exchange; advancing, through research and the arts, appreciation for cultural heritage in a context of rare and indisputable worth.

3. GOALS

Five artists will be selected to participate in a period of residency at Campo on Lake Garda, each producing an original piece for donation to the Fondazione Campo at the residency's end. The works may be of any medium, with no limitations on approach or techniques.

In the case of works with no tangible component, it will be necessary to produce documentation of the project for presentation at the opening, planned for October, 2017. This documentation will remain the property of Fondazione Campo.

4. PRIZES

The Verona Academy of Fine Arts and Fondazione Campo offer to the five artists selected:

- Room and board in Campo during the term of residency
- Use of a work space
- Logistical and technical assistance
- Collaboration with an artist mentor
- Support of an on-site contact
- Reimbursement of expenses for creating and installing the piece and up to 500 euro

5. PARTICIPANTS

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Applications are welcome from students of the Verona Academy of Fine Arts and from foreign schools of fine arts enrolled for the academic year 2016/2017.

Two places will be reserved for students from international art schools.

The following may not participate: those lacking the requirements named above; members of the jury, dependents or associates of members of the jury, as well as any employees or fellow members of the foundation; those who took part in creating the residency; spouses and relatives of jury members up to those of the third remove, who may participate if they meet the above-mentioned requirements.

6. THEME

The town of Campo, in the District of Brenzone, rises halfway along the coast of Lake Garda at the feet of Monte Baldo. A farming center inhabited since 1,000 A.D., the town has suffered, since the 1950's, a gradual emptying of inhabitants to the point of near abandonment, with the exception of a few families who visit during the summer months.

Here the story ended until the first years of the century, leaving a site of rare beauty suspended in time.

With the aim of enhancing the cultural heritage of Campo, the first edition of AIR CAMPO seeks to inspire reflection on the themes of wonder and amazement. A space of reference always ambiguous to the other and the elsewhere becomes imbued with tension whenever actualities are dissolved into concepts of mirage, migration, and rurality. This theme can be approached in various ways: from the natural-organic, to the historical- anthropological, considering also political and social implications of a contemporary nature. The goal is to propose hitherto unseen visions derived from the specific context of the town itself.

7. MENTORSHIP

The mentor for the 2017 edition of AIR CAMPO is the Italian visual artist Elena Mazzi (Reggio Emilia, 1984). Internationally noted for her work relating to context-specific and participatory project, Mazzi's poetics engages the rapport between humankind and territory, examining the interrogative processes which arise from these investigations. In particular, Mazzi focuses on the emotional and relational aspects that tie a community to its own traditions and collective memories, highlighting modes of conveyance and share. Her work engages complex forms of civic participation, with projects involving collaborative study, experiments in alternative education and awareness-raising campaigns on socio-political themes.

8. TERMS AND CONDITIONS OF PARTICIPATION

The application period for the residency **AIR CAMPO 2017** opens March 28th, 2017.
The term will end on May 2, 2017.

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Applicants must send their applications to aircampo@accademiabelleartiverona.it, with the heading "AIR CAMPO 2017".

To each application, the following must be attached:

- Application form (Attachment A) is available online at the website of the Verona Academy of Fine Arts (http://www.accademiabelleartiverona.it/category/bandi_studenti/) and on the FONDAZIONE CAMPO website (www.campobrenzone.it)
- Copy of identity card or valid I.D. card
- Copy of student I.D. for foreign applicants
- Portfolio in .pdf (max 10 MB) which includes a personal statement and curriculum vitae. These may be written in English or Italian only.
- Description of the project to be developed during the residency in .pdf (max 10 MB). The description must include an abstract, (max 3 to 4 pages), and a list of the materials the applicant will require. These may be written in English or Italian only.

If the request is incomplete, includes incorrect information or is not submitted within the prescribed period, the candidate will not be admitted to the selection.

9. ANNOUNCEMENT OF SELECTED ARTISTS, INFORMATION REQUEST

The list of artists selected for the residency will be posted on the website of the Verona Academy of Fine Arts (http://www.accademiabelleartiverona.it/category/bandi_studenti/) and that of Fondazione Campo (www.campobrenzone.it).

The selected artists will be contacted at the addresses indicated in the application form (Attachment A) for the activation of all residency procedures.

For more information write to: aircampo@accademiabelleartiverona.it

10. SELECTION COMMITTEE

- President of Fondazione Campo (or a delegate);
- Director of the Academy of Fine Arts, Verona (or a delegate);;

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- Two professors of the Academy of Fine Arts, Verona;
- Artist mentor;
- Artistic Director of Careof, organization for the promotion of young artists (or a delegate);

11. CRITERIA FOR JUDGEMENT

- quality of the proposal;
- consistency of the proposal with the theme of the residency;
- potential for interaction with the location.

12. TIMELINE

march 28, 2017: submissions are accepted

may 2, 2017: submission period ends

june 2016: presentation of the selected artists to the press

september 16-30, 2017: residency at Campo

october, 2016: Presentation of the artists' work during ArtVerona2017 and conference of the artist mentor

13. ARTIST'S RESPONSIBILITY

By the starting date of the residency, the artist selected as first prize winner will be required to furnish travel expenses, to gather materials necessary, for the execution of the piece towards the aim of final realization by the end of September and to install the artwork by the opening in October, in accordance with the Academy of Fine Arts, Verona, Fondazione Campo and the project's curator.

Artists selected for the residency will be required to read, sign and abide by regulations for the use of facilities and equipment, which they will receive at the beginning of the residency. Artists will be requested to show respect for the environment and to maintain principles of civil coexistence.

14. RIGHTS TO THE FINAL WORK

Selected artists cede to the Academy of Fine Arts, Verona and Fondazione Campo at the end of the residency, *gratis* and without other formalities (ex art. 783 c.c.), ownership of the work, as well as rights of reproduction

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whether direct or indirect, in whole or in part, of this same work and all materials connected to it, in any form, for the period allowed by law.

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15. DISCLAIMER

In relation to materials submitted, the participants in this residency will be held individually responsible for any violation of the rights of third parties, including infringements of copyright which may be alleged by third parties, exempting both Fondazione Campo and the Academy of Fine Arts, Verona, from all liability.

16. HANDLING OF PERSONAL INFORMATION

Under article 13 of Legislative Decree no. 30 June 2003 n. 196 "Code concerning the protection of personal information", we inform participants that the data required for participation in this competition, including that included in the application form, will be used exclusively for the purposes of this competition and will be subject to the same treatment with or without the aid of digital systems, in full respect of the rules cited above. The owner of the data is the Accademia di Belle Arti di Verona as per art. 1 of this announcement.

17. ACCEPTANCE OF CONDITIONS

Participation in the competition implies the knowledge and unconditional acceptance of all the clauses contained in this announcement. Any disputes which arise shall be resolved within the court system of the city of Verona.

18. INSURANCE

Fondazione Campo and the Academy of Fine Arts in Verona provides provisional insurance for the selected artists during visits and also throughout the period of residence. It should be noted that insurance coverage of any selected foreign artists will be their responsibility to obtain.

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CONTACT

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Via Montanari 5
37122, Verona, Italia
+ 39 045 8000082
aircampo@accademiabelleartiverona.it

VIEW THE ANNOUNCEMENT

www.accademiabelleartiverona.it/category/bandi_studenti/
www.campobrenzone.it

Verona, 27/03/2017
Prot. 1633/E5

For Fondazione Campo

Il Vice Presidente e
Responsabile delle Attività Culturali
Francesco Butturini

For Accademia di Belle Arti di Verona

Il Presidente
Stefano Pachera

Fondazione Accademia di Belle Arti di Verona

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